



Work at Home Moms Talk Radio (<http://www.wahmtalkradio.com>) is a weekly Internet Radio Show and Podcast that has been on the web since November 2003. Our listeners are moms who work at home or who would like to find a way to work from home soon. The program is owned and hosted by Kelly McCausey.

Our Mission Statement

Work at Home Moms Talk Radio exists to educate, equip and encourage mothers to create honest, ethical and profitable home based businesses. We believe a good home business enhances a mom's ability to spend quality time with her family while contributing financially to their long term goals and dreams.

Common Show Topics

- Internet Marketing
- Direct Sales
- Providing Services
- Selling Products
- Auctions
- Writing
- Content Sites
- Blogging
- Public Relations
- Business Promotion

Frequent Asked Questions

How many listeners do you have?

Work at Home Moms Talk Radio delivers 1400+ downloads/plays per week.

How many visitors does the website receive?

We average 850 visitors per day.

How can I advertise on the program?

Send an email to patrysha@easyresultswithradio.com for rates and details.

What kinds of guests are invited to appear on Work at Home Moms Talk Radio?

We like to feature moms who are successfully working from home and we also bring interesting and entertaining home based business experts to the show.

Do you have to be a Mom to be considered as a guest?

No way. If you have expertise that will be of value to our listeners, we'd be pleased to consider you as a future guest.

How do I apply to be a guest?

If you have a topic idea, we would love to hear it! In order to be considered as a guest on the show please first listen to the show. Then write down your topic ideas and share how you believe that your idea will benefit or entertain our listeners. If you really want to speed things up you can even create a list of suggested questions. Email everything along with your Bio, Website Information and daytime telephone number to:

support@momstalknetwork.com

Your topic suggestion will be reviewed and if we feel that you're a good match for the show we will contact you to work out a schedule for your interview.

Can I promote my product or services on the show as a guest?

If the focus of your appearance is to promote a product or service of interest to Work at Home Moms we may encourage you to look into commercial show sponsorship, however if you pitch a good topic idea and provide useful information we might go ahead and invite you to appear on the program and allow you to make a pitch for your product or services while you're on the air.

How soon would my interview appear on the website?

WAHM Talk Radio publishes a new program every Monday morning except for major holidays. You will know the publication date of your interview as soon as we confirm our recording date with you.

How long will my interview be available for listening?

Each show remains on the main page for one week, and then it moves into the archives where it will remain for a minimum of 90 days.

Are the programs sold in any way?

No, Work at Home Moms Talk Radio is always free to listeners.

Do guests receive any payment for their appearance?

No.

Will programs be transcribed?

We do occasionally transcribe interviews for use on the website, in our newsletter or to be included in The WC Mini Mag. Web links are always included so that guests receive appropriate credit and exposure.

Can I submit my book or product for review?

If it is useful to a work at home mom, we'd be pleased to have an opportunity to review your item. Electronic products can be sent to support@momstalknetwork.com. Send physical products to: Kelly McCausey, P. O. Box 80826, Lansing, MI 48908

How can someone be considered as a Resident Expert?

We add Resident Experts by personal invitation only.